

Increase Direct Bookings

REZBOOKER RESPONSIVE
ONLINE BOOKING ENGINE

HotelREZ
HOTELS & RESORTS

What is REZbooker Responsive?

REZbooker Responsive by HotelREZ Hotels & Resorts is a feature-rich device responsive, hotel booking engine designed to help independent hotels and small chains convert online shoppers to hotel guests, and deliver real-time confirmed reservations.

Give your customers a customised and optimised shopping and booking solution

Device responsive

With a fully-responsive design, REZbooker renders intelligently based upon the screen size available.

Fully customisable

Colours, fonts and headers can all be individually styled, blending seamlessly with your own website.

Packaging features

Increase revenue per booking by selling add-ons, packages or room upgrades in the booking process.

Multiple languages

Reach international bookers by enabling them to select their native language and preferred currency.

Other features

- User controls to search by rate, room type or other qualifiers
- Generate campaign coupons for individual users
- Provide special offer codes to make specific rates visible
- Capture guest location to present geo-specific promotions
- Enable IATA and corporate clients access to negotiated rates
- Unlimited "skins" offering promotion specific designs and pricing
- Over 30 languages including right-to-left support
- Meta-search campaigns delivering high-converting traffic

Managing REZbooker Responsive

Rates and inventory for REZbooker can be managed via CentralREZ, our Central Reservation System (CRS). With CentralREZ, you can choose to effortlessly load rates just for the booking engine, or also opt to add additional distribution channels such as GDS and online websites and meta search engines.

However if you would rather use your existing Channel Manager or PMS, REZbooker Responsive already integrates with all the top PMS and Channel Managers.

Simplified distribution

Integrated with leading PMS and Channel Managers and the HotelREZ CRS for GDS and online distribution

Tracking and reporting

Tracking & reporting to measure current performance in order to plan future campaigns

HotelREZ Hotels & Resorts use Sabre Technology to power REZbooker. Sabre technology is PCI compliant and usability tested. The company and their products are backed by strong investment to ensure they continue to deliver industry-leading solutions



Digital Marketing Services

HotelREZ also have a range of digital marketing solutions designed to optimise your online presence and drive targeted traffic to your website and grow direct reservations.

Website design and development

Custom built website with an integrated booking engine and intelligent merchandising to deliver increased revenue per booking.

Meta search marketing

Managed meta search campaigns delivering high-converting traffic direct to your booking engine, from sites such as TripAdvisor, Trivago and Google.

Why HotelREZ Hotels & Resorts?

In just over 10 years HotelREZ Hotels & Resorts have become one of the world's leading hotel representation companies.

Over 1,000 hotel customers in over 27 countries around the world use HotelREZ Hotels & Resorts products and services.

When hotels come to us for support, our average first response time is under 2 hours with a client satisfaction rating of over 97%.

Speak to our team today

Find out how REZbooker Responsive, can help your hotel to convert more online shoppers to bookers.



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